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APPLICATION FOR U.S. PATENT
TRANSMITTAL FORM

Attorney Docket No. EXEM-25,499

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application
of:

Inventor(s): Josh Ellinger, Frank Smejkal, and
Stephen Piche

For: ON-LINE METHOD AND
APPARATUS FOR
ANALYZING TRANSACTIONAL AND DEMOGRAPHIC DATA

"EXPRESS MAIL" CERTIFICATE

Number: EL655492646US

Date of Deposit: 12/22/00

I hereby certify that this paper or fee is being deposited with the United States Postal
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Washington, D.C. 20231


Signature of Person Mailing Application

Daniel Terabe
Typed or Printed Name

Enclosed are:

17 sheet(s) of informal drawings.

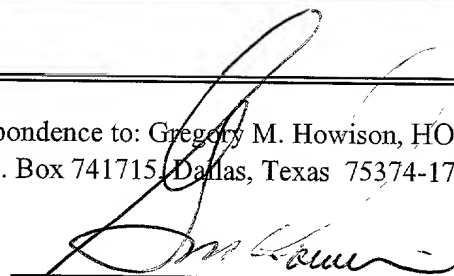
An unexecuted Declaration and Power of Attorney

An unexecuted Statement Claiming Small Entity Status -- Small Business Concern

FEE CALCULATION					FEE
	No.		No. Extra	Rate	Basic Fee \$355.00
Total Claims	49	- 20 =	29	X \$ 9	\$261.00
Independent Claims	4	- 3 =	1	X \$ 40	\$40.00
Total Filing Fee					\$656.00
Assignment Recording Fee					\$ 0.00
TOTAL FEES					\$656.00

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12/22/00
Date


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